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## **ABSTRACT**

An industrial roll handling apparatus is disclosed herein. Said industrial roll handling apparatus allows the user to lift and maneuver industrial rolls and other heavy objects without the aid of another individual. The industrial roll handling apparatus is devised to be removably attached to a forklift or tow motor for maneuverability. The industrial roll handling apparatus has a triangular truss body that provides strength and support and a barrel within a barrel system that allows an industrial roll to turn independently from the truss. Straps used in combination with a buckle fastening system secure the industrial roll to the apparatus. Once fastened, the industrial roll can be manually rotated in a complete circle.